

SECTION C – (5 x 10 = 50 marks)
ANSWER ALL QUESTIONS

21. A Examine the evolution of management thought.
OR
B Discuss the management functions and management role in organization.
22. A Determine the process of decision making.
OR
B Enumerate the types of planning.
23. A Elaborate the forms of organization structure.
OR
B Explain the merits and demerits of decentralization of authority.
24. A Elaborate the leadership theories.
OR
B Discuss the different barriers to effective communication and predict to overcome these barriers.
25. A Elaborate approaches and methods of resolving ethical dilemmas.
OR
B Determine the ethical decision making process.

Four Pages
S. No. 71011

29/11/23

29/11/23
23PBACT01

Reg. No.									
----------	--	--	--	--	--	--	--	--	--

END SEMESTER EXAMINATION NOV/DEC-2023

First Semester

M.B.A

CORE – I MANAGEMENT PRINCIPLES AND BUSINESS ETHICS

Time: Three Hours

Maximum: 75 marks

SECTION A – (15 x 1 = 15 marks)
ANSWER ALL QUESTIONS

1. Managerial skills involves _____.
A Technical skills B Human skills
C Conceptual skills D All of the above
2. MOST stands for _____.
A Machinery, Office, Staff and Technology B Mission, Objectives, Strategies and Tactics
C Maximum Output Strategy Tools D Manager, Operator, Seller and Trader
3. Hazards and Disasters are mainly classified as
A Physical and chemical B Natural and Human induced
C Physical and Human D Social and cultural
4. The assumptions about future derived from forecasting and used in planning are known as _____.
A Planning premises B Freehold premises
C Business premises D Corporate premises

5. _____ is the harmonizing or synchronizing of individual efforts with the purpose of achieving group goals.
 A Decision making B Control
 C Coordination D Delegation
6. Decision making helps in the smooth function of the _____.
 A Business B Planning
 C Staffing D Organization
7. Delegation is _____.
 A Optional B Compulsory
 C None of the options are correct D Both A and B
8. Name the type of organization that is deliberately designed by top management to achieve a common organizational objective.
 A Corporate organization B Divisional organization
 C Formal organization D Informal organization
9. Decision-making authority can be pushed down to a lower level and this is related to _____.
 A Centralization B Delegation
 C Decentralization D None of the options are correct
10. Cost-leadership and product-differentiation strategies are so widely recognized that they are often called _____.
 A Common business strategies B Generic business strategies
 C Generic corporate strategies D Common corporate strategies
11. Controlling is known as a backward-looking function because _____.

- A To find out deviation, it aims at improving future performance.
 B It relates to a future course of action.
 C It is like a post-mortem of the past activities
 D All of the above
12. Communication is a _____.
 A One way process B Two way process
 C Three way process D Four way process
13. Ethics should guide the technology towards _____.
 A Political justice B Cultural justice
 C Social justice D None of the Above
14. Proper/right treatment of employees, stockholders, owners, and the public by a company is known as _____.
 A CSR B Ethics
 C Social service D All of these
15. The first step in the auditing process should be to secure the commitment of _____.
 A Top executives and directors B Employees
 C Stockholders D Customers

SECTION B – (2 x 5 = 10 marks)
ANSWER ANY TWO QUESTIONS

16. What are the natures of management?
 17. Summarize the characteristics of a planning.
 18. Discuss the steps in delegation of authority.
 19. Show the features of controlling.
 20. Identify the importance of business ethics.